

# Richard Smallfield Photography

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## Photographically preserving our changing rural environment

I am a photographer based in Leigh.

I have lived here permanently since 1996, but have loved the area ever since my family started holidaying at a bach at Matheson Bay in 1976.

My work primarily involves documentary-landscape photography aimed at recording our rural environment as it steadily changes.

We have all seen familiar rural scenes being transformed in recent years. Once places have changed, there is no going back and the environment of the past exists only in memory. Newcomers are unaware how different things were in the recent past. For people revisiting a region after it has changed, the past – which lives now only in their heads – is more real than the present. For locals, the past fades – replaced by the stronger, repeated imprint of the new environment on the mind.

I am endeavouring to create a record of things as they are now, so that future generations will be able to look back and see how things were, in times past.

Most images of the Warkworth/Cape Rodney region are of a landmark nature and it is my intention to avoid such a treatment of our region. I shoot things because they are *not* landmarks – but rather, because they are places we pass that are emblematic of our surroundings today. Landmarks are so regarded because they are an exception to the norm; my aim is to photograph things which art has mostly neglected to record.

As you are a local business, I would like to introduce my work to you, in case you are interested in purchasing local art that documents our changing environment and times – art which will become more interesting as time passes, rather than possess only a rapidly-fading novelty value.

The main series I am currently working on is entitled *Gone Tomorrow*, which can be previewed on my website ([www.richardsmallfield.com](http://www.richardsmallfield.com)). Many more images can be viewed on request and examples of my work are on permanent display at Heron's Flight Restaurant, Sharp Rd, Matakana.

I am happy to visit you to show a range of my prints, which is constantly expanding.

The next local exhibitions I am taking part in are The Developing Tank's *Spring '09* group exhibition at A Fine Line Gallery, Sharp Rd, Matakana (9<sup>th</sup> – 30<sup>th</sup> Oct 2009), followed by the solo exhibition *Leigh by Night* at the Leigh Sawmill (19<sup>th</sup> Dec – 18<sup>th</sup> Jan 2009-10) and then the *Art in The Woolshed* group exhibition at Tawharanui (6<sup>th</sup> – 14<sup>th</sup> March), which runs concurrently with the Mahurangi Group exhibition in Matakana (location to be announced), in which I will also be participating.

Prices are listed overleaf.

Yours sincerely,

Richard Smallfield

## Prices

### Numbered Edition Unframed Prints

<b>Paper</b>	<b>Image</b>	
4x6"	100 x 150mm	\$ 28.00
A5	120 x 180mm	\$ 35.00
A4	170 x 255mm	\$125.00
13x19"	247 x 370mm	\$170.00
13x19"	300mm Square	\$170.00
13x19"	290 x 443mm	\$180.00
17x22"	400mm Square	\$190.00
17x22"	≤400 x ~500mm	\$195.00
330 x 620mm	285 x 570mm	\$190.00
330 x 762mm	285 x 712mm	\$200.00
330 x ≤950mm	≤285x ≤900mm	\$225.00

- Printed on archival paper with fade-resistant pigment inks.
- Framing can be arranged.
- Prices subject to change.